



(Regd.)  
**PRANTIC CULTURAL SOCIETY**

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**PRANTIC CULTURAL SOCIETY** founded in 2008, is an emerging socio-cultural forum based at Indirapuram, NCR, India. Established by a group of residents charged with firm commitment, religious faith and traditional grandeur, Prantic aims to preserve and promote Bengali arts, music, language, literature, cuisine, culture and history. We are actively involved in organizing cultural events, religious festivals, educational and social activities which provide exposure to rich Indian heritage.

Prantic organizes various festivals, like Durga Puja, Lakshmi Puja, Saraswati Puja etc. We, at Prantic also organize cultural programs and encourage our members and their children to show their talents on our stage. Prantic is always at the helm of umpteen creativity and adds a feather to their cap with innovative ideas and socio-cultural contribution. We aim to build a platform to make our children familiar with our tradition and the culture. Here, we encourage and expose our younger generation to our heritage and culture. We support various social cause for better living. We support weaker section of the society through our social wing. We seek to build a great neighbourhood and provide a social platform to our members.

We believe that if we were really earnest about progress, then we must, first of all, develop the manhood of those who now live in the lowest layers of the society. To uphold our belief and ensure that lessons of humanity are imbibed in our coming generation, Prantic took initiative to set up a cell for **Prantic Social Responsibility (PSR)**.

Here are few of the Prantic Initiatives:

### **BLANKET DISTRIBUTION**

Prantic held a blanket distribution activity during the winters of 2012, in which members were asked to donate blankets for the needy. Patrons were also encouraged to donate in cash (which we used to buy new blankets). Members wholeheartedly supported the initiative by dropping off cash or kind. In total, approximately 200 needy street dwellers were warmed by this donation drive in and around Ghaziabad.



## UTTARAKHAND RELIEF

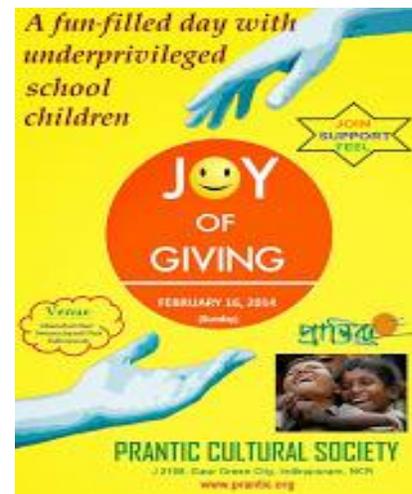


When Uttarakhand was struck down to devastation due to flash floods and landslide, members of Prantic came forward to contribute how much ever possible for the re life of calamity hit people. A major contribution in check was donated by the Prantic Cultural Society towards the Prime Minister's relief fund. Members also donated in Kinds which were sent to the disaster relief camps through NGO's in Noida.

## JOY OF GIVING

Another vehement initiative by Prantic PSR team in association with its patrons, was to bring smiles on the face of under privileged kids. The team organized a fulfilled sports and activity day with a local primary school's children at Swarna Jayanti Park. The day involved joy rides, sports competitions and talent exposures. The event witnessed enormous appreciation and contribution from neighbourhoods.

Prantic, since its conception is striving to keep no stone unturned to tune in a socio cultural balance. This effort has so far proven successful and has encouraged its members and receivers to believe in sharing and upholding the spirit of humanity.



[www.prantic.org](http://www.prantic.org)