



PRANTIC CULTURAL SOCIETY

PUJA AND BHOG RELATED CONTRIBUTIONS:

Sl No	Item Description	Per day (Rs.)	Contribution (Rs.)
1.	Kumari Puja	NA	10,000
2.	Daily Puja (4 days)	1,000	3,000 (All 4 days)
3.	MoolBhog (Saptami)	2,000	2,000
4.	MoolBhog (Ashtami)	3,000	3,000
5.	MoolBhog (Navami)	2,000	2,000
6.	Flowers for Puja (4 days)	1,000	3,000 (All 4 days)
7.	Fruits for Puja (4 days)	1,000	3,000 (All 4 days)
8.	Sweets for Puja (4 days)	1,000	3,000 (All 4 days)
9.	Saree for Pratima (3 days)	1,000	2,500 (All 3 days)
10.	SandhayaAarati (3 days)	1,000	2,500 (All 3 days)
11.	Bhandara / Community Lunch	Sasthi	25,000
12.	Bhandara / Community Lunch	Saptami	30,000
13.	Bhandara / Community Lunch	Ashtami	50,000
14.	Bhandara / Community Lunch	Navami	40,000

SOUVENIER ADVERTISEMENT:

Sl No	Item Description	Rate (Rs)
1.	Back Cover (Multi Colour)	50,000
2.	Centre Spread (Multi Colour)	35,000
3.	Front / Back Inside Cover (Multi Colour)	25,000
4.	Double Page Spread (Multi Colour)	17,000
5.	Double Page Spread (Black & White)	12,000
6.	Full Page (Colour)	10,000
7.	Full Page (Black & White)	7,000
8.	Half Page (Colour)	6,000
9.	Half Page (Black & White)	4,000
10.	Quarter Page (Black & White)	2,500

VENUE AND PANDAL RELATED ADVERTISEMENT:

PACKAGE	
1. Platinum	Rs. 10,00,000
(Puja Title sponsorship jointly along with 'Prantic' Name + Cultural Pandal design with sponsor's brand logo colour + Advertisement in Main entry gate + Cultural stage Backdrop + LED promotional for all Puja days + Advertisement in Prantic Website + Facebook Promotional + Media Publicity)	
2. Silver	Rs. 5,00,000
(Advertisement in Main entry gate + Cultural stage Backdrop + LED promotional for all Puja days + Advertisement in Prantic Website + Facebook Promotional + Media Publicity)	

GATE	
1. Entry Banner – Category I	Rs. 2,00,000
2. Entry Banner – Category II	Rs. 1,50,000
3. Entry Banner – Category III	Rs. 1,00,000

CULTURAL STAGE	
1. Cultural Stage Backdrop	Rs. 1,00,000
2. Cultural Stage Front Wings (Pair)	Rs. 60,000
3. Cultural Stage Base Spread	Rs. 50,000
4. Reception Desk Backdrop	Rs. 50,000

LED SCREEN (10' x 10') DISPLAY (7.30 – 9.30 PM)	
1. Promotional video of max 45 sec duration (once / per hour / per day)	Rs. 30,000

DISPLAY BANNERS (Inside Pandal)	
1. 3 ft. x 3 ft.	Rs. 5,000
2. 6 ft. x 3 ft.	Rs. 10,000

DISPLAY STALLS	
1. Food - 26th to 29th Sept'17	Rs. 15,000 (All Four Days)
2. Other items - 25th to 29th Sept'17	Rs. 10,000 (all Five Days)

Membership* Fee and Benefits

Membership fee for the year 2017-18 is Rs. 4,000/-. It includes following benefits -

- Daily lunch/bhog from Sasthi to Nabami through Coupon system
- Bijoya Sammelini dinner (Veg & Non Veg) through Coupon system
- Lunch/bhog during Kali Puja
- Dinner/bhog during Saraswati Puja
- Subsidised dinner during Mahalaya and Rabindra Jayanti
- Subsidised contribution from members for Annual Picnic.

Note : Maximum 6 coupons can be availed per member for non-subsidised lunch / dinner / bhog

* Membership Terms and Conditions Apply

All payments are to be made by Cheque / DD against PRANTIC CULTURAL SOCIETY payable at GHAZIABAD. We also welcome NEFT payments (**Beneficiary : Prantic Cultural Society / Account No.: 60111215969 / IFSC : MAHB0001332 / Bank : Bank of Maharashtra, Indirapuram branch, Ghaziabad**)

We look forward to your active participation for this auspicious occasion.