



J-2108, Gaur Green City, Indirapuram,
Ghaziabad - 201014
Contact : +919971137436, +919873799699
Website : www.prantic.org
E-mail: pranticncr2010@gmail.com

We are delighted to announce that PRANTIC will be celebrating 10th year of Durga Puja from 13th October to 19th October, 2018. Over the years PRANTIC's activities have grown in multiple areas and our Durga Puja has curved out a niche position in Indirapuram, NCR. We seek your continued support in our noble journey this year too and sincerely urge your patronage & assistance by sponsoring any of the following items:

Puja and Bhog Related Contributions (2018)				
Sl. No	Item Description	Per day (Rs.)	Contribution (Rs.)	
1	Kumari Puja	NA	10,000	
2	Daily Puja (4 days)	2,500	8,000	(for all 4 days)
3	Mool Bhog (Saptami)	3,000	3,000	
4	Mool Bhog (Ashtami)	4,000	4,000	
5	Mool Bhog (Navami)	3,000	3,000	
6	Flowers for Puja (4 days)	1,500	4,500	(for all 4 days)
7	Fruits for Puja (4 days)	1,500	4,500	(for all 4 days)
8	Sweets for Puja (4 days)	1,500	4,500	(for all 4 days)
9	Saree for Pratima (3 days)	1,500	3,500	(for all 3 days)
10	Sandhaya Aarati (3 days)	1,500	3,500	(for all 3 days)
11	Daily Prasad (4 days)	1,500	3,500	(for all 4 days)
12	Daily Puja Samgri (4 days)	1,500	3,500	(for all 4 days)
13	Purohit (5 days)	5,000	20,000	(for all 5 days)
14	Puja Utensils	4,000	4,000	
15	Dhaki	5,000	5,000	
16	Pratima	NA	1,00,000	
17	Water (Packaged Bottles)	4,000	16,000	(for all 6 days)
18	Pratima Bisarjan	5,000	5,000	
18	Bhandara / Community Lunch	Sasthi	25,000	
19	Bhandara / Community Lunch	Saptami	30,000	
20	Bhandara / Community Lunch	Ashtami	50,000	
21	Bhandara / Community Lunch	Navami	50,000	

Note: a) Devotees can opt for a particular day or for all the days.
b) For all the items, it is not restricted to only one devotee.
c) Sponsorship for Pratima and Dhaki is open to all, other than Prantic Members.

All sponsorship payments are to be made by Cheque / DD against **PRANTIC CULTURAL SOCIETY** payable at GHAZIABAD. We welcome NEFT payment (**Beneficiary: Prantic Cultural Society/ A/C No: 60111215969 / IFSC: MAHB0001332 / Bank: Bank of Maharashtra, Indirapuram Branch, GHAZIABAD.**)

We look forward to your active participation for this auspicious occasion.

Warm Regards,

Malay Kr Majumder
Chairman
Mobile: 9971137436

Abhijit Roy
President
Mobile: 9810507921

Joyesh Sinha
Gen. Secretary
Mobile: 9811069068

Alin Roy Choudhury
Treasurer
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<u>Souvenir Related Advertisement (2018)</u>		
<u>Sl. No</u>	<u>Item Description</u>	<u>Rate (Rs)</u>
1	Back Cover (Multi Colour)	50,000
2	Centre Spread (Multi Colour)	35,000
3	Front / Back Inside Cover (Multi Colour)	25,000
4	Double Page Spread (Multi Colour)	17,000
5	Double Page Spread (Black & White)	12,000
6	Full Page (Colour)	10,000
7	Full Page (Black & White)	7,000
8	Half Page (Colour)	6,000
9	Half Page (Black & White)	4,000
10	Quarter Page (Black & White)	2,500

<u>Miscellaneous Advertisement (2018)</u>		
<u>Sl. No</u>	<u>Item Description</u>	<u>Rate (Rs)</u>
1	Bill Book Printing	10,000
2	Food Coupons	20,000
3	Docket Design & Printing	35,000
4	Prantic T-Shirt	20,000
5	Volunteer Badge	10,000

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<u>Package Sponsorships (2018)</u>		
<u>Sl. No</u>	<u>Item Description</u>	<u>Contribution (Rs.)</u>
1	Puja Title Sponsorship jointly along with "Prantic" Name + Cultural Pandal Design along with Sponsor's Brand Logo + Advertisement in Main Entry Gate + Name in as Protima Sponsor + Cultural Stage Backdrop Promotion/ LED Promotion for all Puja Days + Advertisement in Prantic Website + Social Media Promotional + Media Publicity	10,000,00
2	Advertisement in Main Entry Gate + Cultural Stage Backdrop Promotion / LED Promotion for all Puja days + Name as in "Joy Dhaki" sponsor + Advertisement in Prantic Website + Social Media Promotional + Media Publicity	5,00,000

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<u>Venue Related Contribution (2018)</u>		
<u>Sl. No</u>	<u>Item Description</u>	<u>Contribution (Rs.)</u>
<u>GATE</u>		
1	Entry Banner – Category I	2,00,000
2	Entry Banner – Category II	1,50,000
3	Entry Banner – Category III	1,00,000
<u>CULTURAL STAGE</u>		
1	Cultural Stage Backdrop	2,00,000
2	Cultural Stage Front Wings (Pair)	60,000
3	Cultural Stage Base Spread	50,000
4	Reception Desk Backdrop	50,000
5	Sponsorship of External Artist	1,50,000
6	Sponsorship for Sound system	1,25,000
7	Sponsorship of Music Hands	40,000
8	Sponsorship for Event Prizes and Judges Mementos	1,75,000
9	Sponsorship for Puja Photography	70,000
<u>LED SCREEN (10' x 10') DISPLAY (7.30 – 9.30 PM)</u>		
1	Promotional video of max 45 sec duration (once / per hour / per day) -10 Insertions	30,000
<u>DISPLAY BANNERS (Inside Pandal)</u>		
1	3ft x 3 ft	8,000
2	6ft x 3 ft	12,000
<u>DISPLAY STALLS</u>		
1	Food (4 Days)	20,000
2	Other Items (5 Days)	15,000
<u>PANDAL</u>		
1	Sponsorship for Pandal	5,00,000
2	Sponsorship for Pandal Lights	3,00,000

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